

Amendments to the Claims

This listing of claims will replace all prior versions, and listings, of claims in the application.

Listing of Claims:

1. (Currently amended) A computer-implemented method for ~~identifying~~ purchasing an item for ~~purchase~~ sale, comprising:
receiving a selection of ~~a selected~~ the item for sale in a first electronic business;
generating a priced object for the selected item, the priced object describing terms of an offer of sale of the selected item by the first electronic business; and
~~providing~~ receiving the priced object ~~[[to]]~~ by a second electronic business, wherein the second electronic business modifies the priced object.
2. (Canceled)
3. (Original) The method of claim 1, wherein the priced object is generated using one of a plug-in device to a web browser, a hyperlink, and an applet.
4. (Original) The method of claim 1, further comprising storing the priced object in a storage device associated with the first electronic business.
5. (Original) The method of claim 1, further comprising storing the priced object in a storage device associated with a client device.
6. (Original) The method of claim 1, further comprising storing the priced object in a storage device associated with a third party device.
7. (Original) The method of claim 1, wherein the priced object is generated by a third party device.

8. (Currently amended) The method of claim 1, wherein the priced object is generated prior to receiving the selection of the ~~selected~~ item for sale.
9. (Currently amended) The method of claim 1, wherein ~~providing~~ receiving the priced object ~~[[to]]~~ by a second electronic business includes informing the second electronic business of a storage location of the priced object.
10. (Original) The method of claim 1, wherein the priced object includes one or more of a commonly recognized item identifier, a price for the item, an expiration date for the priced object, incentives offered by the first electronic business, and an identifier of the first electronic business.
11. (Original) The method of claim 1, wherein the priced object includes authentication information for authenticating the priced object as being authorized by the first electronic business.
12. (Original) The method of claim 1, wherein the priced object is encrypted.
13. (Currently amended) A computer-implemented method ~~[[of]]~~ for purchasing an item for sale over a data network, comprising:
 - selecting ~~[[an]]~~ the item for sale from a first electronic business server Web site;
 - requesting a priced object for the item; and
 - ~~receiving the priced object; and~~
 - transmitting receiving the priced object ~~[[to]]~~ by a second electronic business server, wherein the second electronic business server adjusts the priced object.
14. (Canceled)

15. (Currently amended) A computer-implemented method of performing offer term comparison between a first electronic business and a second electronic business, comprising:

generating a priced object for an item ~~associated with the~~ for sale by the first electronic business, the priced object including first terms of sale of the item by the first electronic business;

~~providing~~ receiving the priced object ~~[[to]] by the second electronic business; and~~
comparing the first terms of sale of the item with second terms of sale of the item associated with the second electronic business; and

modifying the second terms of sale of the item based on the comparison of the first terms of sale with the second terms of sale.

16. (Canceled)

17. (Currently amended) An electronic business apparatus for ~~identifying an object for purchase~~ purchasing an item for sale, comprising:

means for receiving a selection of the ~~a selected~~ item for sale in a first electronic business;

means for generating a priced object for the selected item, the priced object describing terms of an offer of sale of the selected item by the first electronic business;
and

means for ~~providing~~ receiving the priced object ~~[[to]] by a second electronic business, wherein the second electronic business modifies the priced object.~~

18. (Canceled)

19. (Original) The electronic business apparatus of claim 17, wherein the priced object is generated using one of a plug-in device to a web browser, a hyperlink, and an applet.

20. (Original) The electronic business apparatus of claim 17, further comprising means for storing the priced object in a storage device associated with the first electronic business.
21. (Original) The electronic business apparatus of claim 17, further comprising means for storing the priced object in a storage device associated with a client device.
22. (Original) The electronic business apparatus of claim 17, further comprising means for storing the priced object in a storage device associated with a third party device.
23. (Original) The electronic business apparatus of claim 17, wherein the priced object is generated by a third party device.
24. (Currently amended) The electronic business apparatus of claim 17, wherein the priced object is generated prior to receiving the selection of the ~~selected~~ item for sale.
25. (Currently amended) The electronic business apparatus of claim 17, wherein the means for ~~providing~~ receiving the priced object ~~[[to]]~~ by a second electronic business includes means for informing the second electronic business of a storage location of the priced object.
26. (Original) The electronic business apparatus of claim 17, wherein the priced object includes one or more of a commonly recognized item identifier, a price for the item, an expiration date for the priced object, incentives offered by the first electronic business, and an identifier of the first electronic business.
27. (Original) The electronic business apparatus of claim 17, wherein the priced object includes authentication information for authenticating the priced object as being authorized by the first electronic business.

28. (Original) The electronic business apparatus of claim 17, wherein the priced object is encrypted.

29. (Currently amended) [[A]] An apparatus for purchasing an item for sale over a data network, comprising:

means for selecting [[an]] the item for sale from a first electronic business server Web site;

means for requesting a priced object for the item; and

~~means for receiving the priced object; and~~

means for ~~transmitting~~ receiving the priced object [[to]] by a second electronic business server, wherein the second electronic business server adjusts the priced object.

30. (Canceled)

31. (Currently amended) A computer program product in a computer readable medium for ~~identifying~~ purchasing an item for ~~purchase~~ sale, comprising:

first instructions for receiving a selection of [[a]] the selected item for sale in a first electronic business;

second instructions for generating a priced object for the selected item, the priced object describing terms of an offer of sale of the selected item by the first electronic business; and

third instructions for ~~providing~~ receiving the priced object [[to]] by a second electronic business, wherein the second electronic business modifies the priced object.

32. (Canceled)

33. (Original) The computer program product of claim 31, wherein the second instructions include instructions for using one of a plug-in device to a web browser, a hyperlink, and an applet.

34. (Original) The computer program product of claim 31, further comprising fourth instructions for storing the priced object in a storage device associated with the first electronic business.

35. (Original) The computer program product of claim 31, further comprising fourth instructions for storing the priced object in a storage device associated with a client device.

36. (Original) The computer program product of claim 31, further comprising fourth instructions for storing the priced object in a storage device associated with a third party device.

37. (Original) The computer program product of claim 31, wherein the second instructions are executed prior to the first instructions.

38. (Original) The computer program product of claim 31, wherein the third instructions include instructions for informing the second electronic business of a storage location of the priced object.

39. (Original) The computer program product of claim 31, wherein the priced object includes one or more of a commonly recognized item identifier, a price for the item, an expiration date for the priced object, incentives offered by the first electronic business, and an identifier of the first electronic business.

40. (Original) The computer program product of claim 31, wherein the priced object includes authentication information for authenticating the priced object as being authorized by the first electronic business.

41. (Currently amended) The ~~method~~ computer program product of claim 31, further comprising fourth instructions for encrypting the priced object.

42. (Currently amended) A computer program product in a computer readable medium for purchasing an item for sale over a data network, comprising:

- first instructions for selecting ~~[[an]]~~ the item for sale from a first electronic business server Web site;
- second instructions for requesting a priced object for the selected item; and
- ~~third instructions for receiving the priced object; and~~
- ~~fourth~~ third instructions for ~~transmitting~~ receiving the priced object ~~[[to]]~~ by a second electronic business server, wherein the second electronic business server adjusts the priced object.

43. (Canceled)